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## **RWTH-Zertifikatskurs Digital Transformation Expert Herbst 2023**

Datum: Dienstag, 24. Oktober 2023 - 9:00

English course - Fall 2023

In our certificate course "Digital Transformation Expert" at RWTH Aachen Campus, you will learn to strategically develop and purposefully implement digital transformation in your company. Speakers from the industry share their experiences and make you ready for the upcoming challenges.

In addition, selected technological aspects are examined in greater depth in the form of focus sessions (e.g. on the

topic of information security). During the course, you will learn about the challenges of digital transformation in terms of

digital business models, digitized processes and new customer experiences.

Through the course, you will learn the necessary basics to independently identify business potentials and derive fields of action from them. Furthermore, we show you which technologies you should take into account when developing measures by giving you a basic understanding of the topics in focus sessions and letting you evaluate applications. You will also gain the

necessary knowledge to use new technologies (e.g. Process mining) and approaches (e.g. Enterprise integration) as well as necessary tools (e.g. Industrie 4.0 Maturity Index).

The course will take place in one module: Module I & II: 24. - 28. October 2023

Link: https://dte.i40mc.de/ [1]

Quellen-URL: https://ipih.de/termin/10900

Verweise [1] https://dte.i40mc.de/